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Beth-Ellen Pennell is the Director of Survey Research Operations at the Survey Research Center, Institute for Social Research, University of Michigan where she oversees all survey operations activities including system developments as well as participates in project development and design. Ms. Pennell is also a member of the Center's Survey Methods Program and a frequent contributor to the Center's training programs in survey methods. Ms. Pennell also serves as the Director of the Data Collection Coordination Centre for the World Mental Health Survey Initiative, a joint project of the World Health Organization, Harvard University and the University of Michigan. Ms. Pennell coordinates the technical support and oversees the implementation of the data collection activities for these general population epidemiological studies that are being carried out in 30 countries. Ms. Pennell received her Master's Degree in Applied Social Research at the University of Michigan in 1997.