

Curriculum Vitae Edith D. De Leeuw

A. Contact Information

Plantage Doklaan 40
NL-1018 CN AMSTERDAM
The Netherlands
web page <http://www.xs4all.nl/~edith/>

B. Personal Data

Full legal name: Edith Desiree de Leeuw
Birth: April 12, 1962; Amsterdam, The Netherlands
Citizenship: Dutch (Netherlands)

C. Education

University of Amsterdam: Bachelor in Psychology (kandidaats-examen), Major psychology, Minor Educational research, 1975
Thesis title: On sociometric measurement in education
University of Amsterdam: Masters (drs) in Psychology; Major in research methods, Minor philosophy, 1982
Thesis title: the construction and evaluation of a menstrual distress questionnaire
Free University, Amsterdam (VU): Ph.D in the social and cultural sciences, 1992
Dissertation title: Data quality in mail, telephone, and face-to-face surveys

D. Research and policy interest

A career long emphasis on research to improve survey methodology and measurement and apply them to the conduct of high quality surveys of national and international importance. Research has also emphasized the development and utilization of new technologies for surveys and the adaptation of measurement methods to special population, such as children and elderly. Publication efforts are oriented to research and policy audiences from multiple disciplines, such as market research, official statistics, and survey methodology and statistics. Special attention has been given to the dissemination of new research tools to practitioners and researchers in the fields of psychology, sociology, education, and applied and policy research.

E. Professional Positions

- 2009-present Full professor in survey methodology and survey quality, Department of Methodology and Statistics, Utrecht University and fellow of IOPS (Interuniversities graduate school for psychometrics and sociometrics)
- 2002-2008: Senior lecturer University of Utrecht, Department of Methodology and Statistics, member and senior lecturer of IOPS (Interuniversities graduate school for psychometrics and sociometrics)
- 1999-2008: Senior lecturer Methods & Statistics, (International) University College Utrecht
- 1998-present: Director MethodikA and independent advisor on survey methodology and statistics
- 1997-1998: Guest professor University of Amsterdam, Department of Education
- 1997: Course leader survey methodology/statistics, TES, Eurostat
- 1996: External advisor and innovation manager Statistics Netherlands
- 1991-1995: Senior Research Fellow, Vrije Universiteit, Amsterdam
- 1988-1991: Research Fellow, Netherlands Organization for the Advancement of Pure Research
- 1985-1988: Associate Professor of Education (survey research methods & statistics), University of Amsterdam
- 1984-1985: Assistant Professor of Sociology (research methods and statistics), University of Amsterdam
- 1983-1984: Assistant Professor of Psychology (cognitive psychology), University of Utrecht
- 1981-1983: Assistant Coordinator, SISWO (Joint Universities Research Institute for Social and Economic Sciences)
- 1981-1976: Teaching assistant and research assistant, University of Amsterdam

F. Honors, Grants, Scholarships, and Special Appointments

- 2008: Participation in Schwerpunktprogramm Survey Methodologie DFG (directed by Uwe Engel, University Bremen-DFG)
- 2008: Participation in EU FP7 Program on generations and gender research (directed by Andeij Kveder, UNECE)
- 2005: Visiting International Fellowship at the Institute of Social Research, University of Surrey.
- 2001-2005: Columnist on methodological and statistical topics for FACTA, journal of the Netherlands Association of Social and Cultural Sciences (NVMC)
- 1996: Visiting professor, Zentrum für Umfragen und Analysen (ZUMA), Mannheim, Germany
- 1991: Research grant NWO (Netherlands Organization of Science)
- 1990-1994: Research fellow Institute for Psychometrics and Sociometrics (IOPS)
- 1990: Visiting scholar of the Program on Social Statistics at UCLA
- 1987: Fulbright scholar at the Social and Economic Sciences Research Center of Washington State University

G. Committees, Review Boards, and Boards of Professional Associations

- 2009 Member selection committee MOA scientific award.
- 2009 Member Scientific Board Swiss Foundation for Research in Social Sciences (FORS)
- 2009- Council member International Association of Survey Statisticians (IASS) of the International Statistical Institute (ISI)
- 2008: Member of the commissioning panel for the ESRC Survey Research Network (SRN), UK
- 2007-present Core member Quantitative Methods in Social Sciences 2 network of the European Science Foundation, project Survey Design and Quality
- 2007-2009: Member board of external advisors Rathenau Institute
- 2007-present: Member board of external advisors online panels, TC NOPVO of the Dutch Market Research Organization
- 2006-present: Jury-member award committee of the European Association of Methodology: EAM-award for best article of a junior scientist
- 2002-present: Member Certifying Committee for Dutch Market Research Organization (Keurmerk Controle Commissie van de Research Keurmerk Groep MarktonderzoekAssociatie)
- 2003-2006: Member advisory committee to SIMPOC (Statistical Information and Monitoring Program on Child Labor) of the International Labor Organization (ILO) 2003-2006
- 2002-2007: Member Scientific board of ZUMA (Wissenschaftlichen Beirat German Zentrum für Umfragen und Analysen)
- 2002-2006: Past-president and board member of the Research Committee on Logic and Methodology (RC-33) of the International Sociological Association
- 1999-2006: Member board of external advisors, Evaluation Research of Public Information Campaigns 'Postbus 51', 1999-2006
- 1998-2002 President Research Committee on Logic and Methodology (RC-33) of the International Sociological Association
- 1998-2002: Council member of the International Association of Survey Statisticians (IASS) of the International Statistical Institute (ISI)
- 1995-1999 Executive secretary Social Sciences chapter of the Netherlands Statistical Association (SWS-VVS)
- 1994-1998: Executive secretary Research Committee on Logic and Methodology (RC-33) of the International Sociological Association

H. Editorial Responsibilities

- 2000-present: Associate Editor Journal of Official Statistics
- 2007-present: Member of the editorial board of Field Methods
- 2007-present: Member of the editorial board of GESIS-International (German-English) Methodenzeitschrift, Methoden-Daten-Analysen (MDA)
- 1999-present: Member of the editorial board of Sociological Methods and Research
- 2005-present: Member editorial board of the European Association of Methodology (EAM) book series (Erlbaum)

- 2000-present: Editor Year book of the Netherlands organization for market research and information management (Marktassociatie.nl)
- 2005-2008: Editor of the International Handbook of Survey Methodology (published in 2008)
- 2005-2007: Member organizing and editorial committee of the International Telephone Survey Methodology Conference (TSMII) 2005-2007. Editor of the resulting Wiley book
- 1993-1996: Member organizing and editorial committee of the International Conference on Survey Measurement and Process Quality 1993-1996. Editor of the resulting Wiley book

I. Review activities

- Dissertations: Member of the Ph.D. committee of Pascal van Hattum, Utrecht University, 2009
Member of the Ph.D. committee of Ms Vera Toepoel, Center graduate school, Tilburg University, 2008
External reviewer Ph.D Dissertation Ms G. Gordoni, Graduate school, University of Haifa, 2007;
- Graduations: External member of the examination committee masters psychology University Leiden (doctoraal Karin Vermeulen) May 2009.
- Proposals: Reviews for the European Science Foundation, Fonds Wetenschappelijk Onderzoek Vlaanderen (FWO), Netherlands Science Foundation (NWO), USA National Science Foundation, Swiss National Science Foundation
- Manuscripts: Occasional Reviewer for Field Methods, International Journal of Market Research, International Journal of Public Opinion Research, International Statistical Review, Journal of Official Statistics, Journal of the Royal Statistical Association, series A, Metodoloski Zvezki, MDA (Methods & Data Analyses), Public Opinion Quarterly, Sociological Methods and Research,

J. Invited Seminars, Short Courses, and Workshops

- Sept 2009 European Courses in Advanced Statistics (ECAS), international training course on measurement errors in surveys, Arild, Sweden
- May 2009 Short course on mixed-mode surveys in the Schulungswoche im Rahmen des PPSM (Priority Program on Survey Methodology), Universiteit Bremen, Duitsland
- April 2009 Course in the Training program of the European Social Survey (ESS Train 6) on Mixed-mode Surveys, Ljubjana, Slovenia
- Oct 2008 Invited workshop on Mixed Mode Surveys: Innovations and Challenges at the 24th International Methodology Symposium, Ottawa, Canada
- June 2008: Short course on Data Collection and Modes at the International Conference on Survey Methods in Multinational, Multiregional, and Multicultural Contexts (3MC), Berlin
- Nov 2007: Course on 'measurement in surveys' for statistical agencies in Mediterranean countries (Algeria, Egypt, Israel, Jordan, Lebanon,

- Morocco, Palestinian Authority, Syria, Tunisia and Turkey) MEDSTAT II, Istanbul
- Sept. 2007: IOPS graduate seminar on advanced questionnaire design and pretesting
- April 2007: International short course Innovations in Survey Data Collection Utrecht University, co-taught with Don A. Dillman
- March 2007: Workshop Methodology for Mixed Mode Surveys, Odum Institute University of North Carolina, Chapel Hill & RTI International
- July 2006: Short course Handling Incomplete Data in Longitudinal Surveys at the Methodology of Longitudinal Surveys Conference (MOLS 2006), University of Essex, co-taught with Joop J. Hox
- Dec 2005: Seminar Introduction into diagnosis and treatment of missing data, Department of Statistics Stockholm University, co taught with Joop J. Hox
- June 2004: Seminar Diagnosis and Treatment of Missing Data Using Imputation, 10th anniversary of Department of Methodology & Statistics, Utrecht University, co taught with Herbert Hoijtink
- 2001-present: Short course Introduction to Survey Nonresponse, ISR Summer Institute in Survey Research Techniques, University of Michigan and (through video link) University of Maryland
- Dec 2004 International Statistical Seminar on new technologies in data collection, Basque Statistical Office (EUSTAT)
- Oct 2004: IOPS graduate seminar on questionnaire design and pretesting
- Oct 2004: Course longitudinal analysis with incomplete data, FCDEF, University of Porto
- Jan 2004: Course on measurement in surveys, Austrian Statistical Office, Vienna (part of EU TES-program in Teaching European Statistics)
- Aug 2003: Course Designing the optimal questionnaire, International Association of Survey Statisticians of the ISI
- May 2003: Course on Telephone Survey Design, Center for Applied Social Surveys, Economic and Social Research Council, UK
- Jan 2001: Course Questionnaire Design and Pretesting, Statistics Netherlands (CBS), co taught with Pamela Campanelli
- June 1999: Course on measurement in surveys for European statistical Agencies, Stockholm (part of EU TES-program in Teaching European Statistics), course leader; course was co-taught with Birgit Henningson, Ingrid, Muck, & Per Nilsson
- Oct 1998: Course Survey Methodology and Process Quality, Statistics Sweden.
- Nov 1997: Course on measurement in surveys for Statistical Agencies in Eastern & Central European countries, Stockholm (part of EU TES-program in Teaching European Statistics), co taught with Birgit Henningson, Ingrid, Muck, & Per Nilsson
- May 1997: Seminar introduction in methods and statistics of meta-analysis, Department of Research and Developments, Statistics Sweden
- March 1997: Workshops Handling Missing Data, ZA-Archive Cologne, co taught with Joop Hox

K. Major Invited Presentations

- Dec 2009 Inaugural lecture on becoming a full professor in survey methodology at Utrecht University. (In Dutch: Passen en Meten Online: De Kwaliteit van Internet Enquêtes. Rede uitgesproken bij het aanvaarden van het ambt van bijzonder hoogleraar methodeleer en statistiek, in het bijzonder kwaliteit van surveyonderzoek, aan de faculteit sociale wetenschappen van de Universiteit Utrecht vanwege de MarktOnderzoekAssociatie (MOA) op woensdag 2 December 2009
- Sept 2009 Invited key note speaker at the 2009 WAPOR-conference on Public Opinion and Survey Research in a Changing World, Lausanne sept 12 2009: Topic: mixed-mode surveys in a changing world
- July 2009 Invited lecture mixing survey modes: why do it and what are the consequences for SHARE (Survey of Health, Aging and Retirement in Europe) workshop on survey modes, Mannheim, Germany
- Sept 2008 Invited key note speaker at the V Congreso Metodología de Encuestas IESA-CSIC, Cordoba, Spain. Topic Mixed Mode data Collection in Surveys.
- April 2008 Invited lecture on “ Question design and measurement in mixed-mode research” Economic & Social Research Council/ University of Surrey Conference on Survey measurement: assessing the reliability and validity of contemporary questionnaire items. London, Royal Statistical Society
- April 2008 Invited speaker on “Quality Issues in Survey Research. DANS Symposium on Survey Data Quality. Amsterdam, KNAW / Royal Academy of Sciences (with Joop Hox)
- August 2007 Invited lecture on Mixed Mode and Internet surveys. International workshop on internet panels, Measurement and Experimentation in the Social Sciences Centerdata, Tilburg University (MESS), St. Michielsgestel
- August 2007 Invited overview and discussion on Using multiple modes to collect data in surveys. IPM50, 56th Session of the International Statistical Institute, Lisboa
- Nov 2006: Invited lecture advantages and disadvantages of mixed mode design at the International seminar Nonresponse and Coverage Problems in Telephone Surveys, University of Leuven
- July 2006: Using Auxiliary Data For Adjustment In Longitudinal Research, International Conference on Methodology of Longitudinal Surveys (MOLS 2006), Essex, UK (together with Dirk Sikkel and Joop Hox).
- March 2006: Invited lecture Missing data, mechanisms and prevention, Seminar Nonresponse & Missing Data, University Groningen
- Dec 2005 Mixed mode data collection strategies in surveys. Invited lecture TNO methodology series: “dwalingen”
- Sept 2005: Mixed mode data collection in surveys comparative social surveys, invited lecture, international conference on Mixed Mode Data Collection in Comparative Social surveys, ESRC national center for research methods, City University London.
- August 2005: To mix or not to mix, mixed mode data collection, invited lecture Statistics Sweden in honour of the 20th anniversary of the Journal of Official

- Statistics (JOS)
- Nov 2002: Pretesting questionnaires for children and adolescents. Invited presentation at the International conference on questionnaire development, evaluation, and testing methods. Charleston: SC (together with Natacha Borgers and Astrid Schmits)
- Oct 2000: Presidential address, (RC33 of the ISA) at the opening of the International Conference on Social Science Methodology, Cologne, Germany.
- Oct 1999: The influence of interviewer attitude and behaviour on household survey nonresponse: an international comparison. Invited presentation at the International conference in survey nonresponse, Portland, Oregon (together with Joop Hox and members of the international workshop on household survey nonresponse)
- Oct 1999: Trends in household survey nonresponse: a longitudinal an international comparison Invited presentation at the International conference in survey nonresponse, Portland, Oregon (together with Wim de Heer and members of the international workshop on household survey nonresponse)
- March 1999: The effect of computer assisted interviewing on data collection: A review of the evidence. Invited lecture for the Royal Statistical Society.
- April 1995: Data collection methods and survey quality: an overview. Invited presentation at the International conference on survey measurement and process quality, Bristol, UK (together with Martin Collins)
- Nov 1990: The effect of interviewer and respondent characteristics on the quality of survey data: a multilevel model. Invited presentation at the International conference on measurement errors in surveys, Tucson, Arizona (together with Joop Hox & Ita Kreft)
- Nov 1987: Data quality in telephone and face-to-face interviews: a meta-analysis. Invited presentation at the Telephone Survey Methodology Conference, Charlotte N.C. (together with Johannes van der Zouwen)

L. Professional Memberships

- International Association for Public Opinion Research (WAPOR)
- American Association for Public Opinion Research (AAPOR).
- European Survey Research Association (ESRA)
- International Association of Survey Statisticians (IASS)
- European Association of Methodology (EAM)
- International Sociological Association: Research Committee on Logic and Methodology(RC33).
- International workshop on Household Survey Nonresponse
- International workshop on Total Survey Error
- The Netherlands Organization for Marketing Research (MarktOnderzoekAssociatie)
- The Netherlands Organization for Methodological Research in the Social Sciences (NOSMO): Research groups 'Data Collection and Operationalization and Research Design', and 'Multilevel Research'