

## Chapter 4

### Comparative Survey Research: Goals and Challenges

Janet A. Harkness  
*Director Survey Research and Methodology Program,  
Director Gallup Research Center,  
University of Nebraska-Lincoln, USA  
Senior Scientist at ZUMA, Mannheim, Germany*

#### SUGGESTIONS FOR FURTHER READING

##### **Recent edited volumes on comparative survey research methods**

Harkness, J.A., van de Vijver, F.J.R. & P.Ph. Mohler (Eds.) (2003). *Cross-Cultural Survey Methods*. Hoboken, New Jersey: Wiley.

Harkness J.A. (Ed.) (1998). *ZUMA-Nachrichten Spezial No. 3. Cross-Cultural Survey Equivalence*. Mannheim, DE: ZUMA.

Harkness J.A. (Ed.) (2006). *ZUMA-Nachrichten Spezial No. 12. Conducting Cross-National and Cross-Cultural Surveys*. Mannheim, DE: ZUMA.

Hoffmeyer-Zlotnik, J.H.P. & Harkness, J.A. (Eds.) (2005). *ZUMA-Nachrichten Spezial No. 11. Methodological Aspects in Cross-National Research*. Mannheim: ZUMA.

Hoffmeyer-Zlotnik, J.H.P. & Wolf C. (Eds.) (2003). *Advances in Cross-National Comparison. A European Working Book for Demographic and Socio-Economic Variables*. New York: Kluwer Academic/Plenum Publishers.

#### INTERNET RESOURCES

##### **ZUMA-Nachrichten and ZUMA Nachrichten Spezial**

<http://www.gesis.org/Bestellen/Methodenberatung/index.htm>

##### **Helpful websites on comparative surveys**

**ISSP** International Social Survey Programme

<http://www.issp.org/>

**ESS** European Social Survey  
<http://www.europeansocialsurvey.org/>

**WVS/EVS** World Values Survey/ European Value Survey  
<http://www.worldvaluessurvey.org/>

**EVS** European Values Survey  
<http://www.europeanvalues.nl/index2.htm>

**LATINOBARÓMETRO**  
<http://www.latinobarometro.org/>

**EUROBAROMETER**  
[http://ec.europa.eu/public\\_opinion/index\\_en.htm](http://ec.europa.eu/public_opinion/index_en.htm)

**AFROBAROMETER**  
<http://www.afrobarometer.org/>

**ASIAN BAROMETER**  
<http://www.asianbarometer.org/>

**CSDI**  
The International workshop on Comparative Survey Design and  
Implementation  
<http://www.csdi-workshop.org>

**IACCP**  
International Association for Cross-Cultural Psychology  
<http://www.iaccp.org/>