

Chapter 25

Panel Surveys

Dirk Sikkel
Sixtat

Adriaan Hoogendoorn
Vrije Universiteit, Amsterdam

SUGGESTIONS FOR FURTHER READING

A classical text on panel surveys is:

Kasprzyk, Duncan, Kalton, & Singh. (1989). *Panel surveys*. New York: Wiley.

This book contains contributions of researchers from different survey fields and discusses the major issues in panel surveys, such as designing a panel surveys, panel conditioning, nonresponse issues, data base management, and more.

In July 2006 an international conference on the methodology of longitudinal surveys was held in Essex, UK. An edited monograph book of invited papers will be published by Wiley in 2008;

Peter Lynn (Ed). *Methodology of longitudinal surveys*, New York: Wiley

INTERNET RESOURCES

It is interesting to read how professional organizations run their panels, such as PSID, CPS and SIPP in the USA . In the UK the BHPS (British Household Panel Study), the German SOEP, the 'European Social Survey'. Their websites contain among others papers that discuss methodological issues.

For guidelines on conducting professional web surveys see ESOMAR – The World Association of Opinion and Marketing Research Professionals: ESOMAR Guideline on Conducting Marketing and Opinion Research Using the Internet, 2003. This guideline on conducting research using the Internet includes a section on access panels and 25 questions to help research buyers assess the quality of a panel.

<http://www.esomar.org/index.php/codes-guidelines.html>

For recent literature on Web Panels, check the Web Survey Methodology website

<http://www.websm.org>

Also, check the Online Proceedings of the Survey Research Methods Section of the American Statistical Association for recent and earlier publications in the field of panel surveys

<http://www.amstat.org/sections/srms/proceedings>

and check the Journal of Official Statistics at www.jos.nu

The website of the 2006 MOLS-conference at

<http://www.iser.essex.ac.uk/ulsc/mols2006/>

contains all information on this International conference on the Methodology Of Longitudinal Surveys

For papers of this conferences go to 'scientific and social program', and choose 'conference program full'.