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Dr. Judith T. Lessler, PhD, currently operates Chatham Research Consultancy, LLC and Harland's Creek Farm, LLC. Prior to this Dr. Lessler has worked at RTI International, Battelle Memorial Institute, and the National Center for Health Statistics. During her career she has focused on the design and execution of health surveys and epidemiological studies. She is the co-author of *Nonsampling Error in Surveys* and has published extensively on modes of interviewing, questionnaire appraisal tools, survey measurement error, cognitive laboratory methods and CAI methods. She is a Fellow of the American Statistical Association and of the American Association for the Advancement of Science.