

Cosenza, Carol

Carol Cosenza joined the Center for Survey Research, University of Massachusetts-Boston in 1988. She is currently a Project Manager and coordinates their Cognitive Testing and Question Evaluation work. She has been involved in all phases of the survey process – from question design to data coding and analysis. The recent focus of her methodological efforts has been comparing the different ways survey questions can be evaluated and how to understand what is learned from that testing. She has also been working on a series of studies of how the details of question wording affect data quality. Ms. Cosenza graduated from Dartmouth College and has her MSW from Boston University.